

40.—Principal Statistics for Motion Picture Theatres, by Provinces and Cities, 1935 and 1936.

NOTE.—Figures for 1936 are subject to revision.

Province and City.	Theatres.		Seating Capacity, 1936.	Receipts. <sup>1</sup>		Percentage Change.	Admissions, 1936.	
	1935. <sup>2</sup>	1936.		1935. <sup>2</sup>	1936.		Number.	Average Price. <sup>3</sup>
	No.	No.	No.	\$	\$	p.c.	'000	cts.
<b>Prince Edward Island.....</b>	<b>4</b>	<b>4</b>	<b>2,148</b>	<b>90,900</b>	<b>103,200</b>	<b>+13.5</b>	<b>378</b>	<b>27.3</b>
<b>Nova Scotia.</b>								
Halifax.....	7	7	6,424	395,900	404,000	+ 2.0	1,958	20.6
Other places.....	43	48	23,605	704,300	813,600	+15.5	3,621	22.5
<b>Totals, Nova Scotia.....</b>	<b>50</b>	<b>55</b>	<b>30,029</b>	<b>1,100,200</b>	<b>1,217,600</b>	<b>+10.7</b>	<b>5,579</b>	<b>21.8</b>
<b>New Brunswick.</b>								
Saint John.....	7	7	6,164	299,100	312,900	+ 4.6	1,631	19.2
Other places.....	25	27	11,621	405,100	462,500	+14.2	1,975	23.4
<b>Totals, New Brunswick..</b>	<b>32</b>	<b>34</b>	<b>17,785</b>	<b>704,200</b>	<b>775,400</b>	<b>+10.1</b>	<b>3,606</b>	<b>21.5</b>
<b>Quebec.</b>								
Montreal <sup>4</sup> .....	62	62	66,215	4,556,100	4,797,300	+ 5.3	22,007	21.8
Quebec.....	11	11	8,464	436,600	438,900	+ 0.5	2,218	19.8
Three Rivers.....	4	4	3,235	103,400	119,000	+15.1	519	22.9
Other places.....	64	77	29,901	744,600	890,000	+19.5	3,360	26.5
<b>Totals, Quebec.....</b>	<b>141</b>	<b>154</b>	<b>107,815</b>	<b>5,840,700</b>	<b>6,245,200</b>	<b>+ 6.9</b>	<b>28,104</b>	<b>22.2</b>
<b>Ontario.</b>								
Toronto.....	95	102	83,545	4,772,000	5,198,300	+ 8.9	22,301	23.3
Hamilton.....	18	18	16,690	821,800	885,000	+ 7.7	4,194	21.1
Ottawa.....	12	12	11,768	837,100	888,900	+ 6.2	3,923	22.7
London.....	6	7	7,548	443,600	467,400	+ 5.4	1,692	27.6
Windsor <sup>5</sup> .....	6	8	8,154	365,800	409,300	+11.9	1,826	22.4
Other places.....	166	178	100,582	4,476,800	5,039,500	+12.6	20,038	25.2
<b>Totals, Ontario.....</b>	<b>303</b>	<b>325</b>	<b>228,287</b>	<b>11,717,100</b>	<b>12,888,400</b>	<b>+10.0</b>	<b>53,974</b>	<b>23.9</b>
<b>Manitoba.</b>								
Winnipeg.....	30	32	26,506	1,593,100	1,592,000	- 0.1	7,205	22.0
Other places.....	41	45	15,935	342,400	415,100	+21.2	1,886	22.0
<b>Totals, Manitoba.....</b>	<b>71</b>	<b>77</b>	<b>42,441</b>	<b>1,935,500</b>	<b>2,007,100</b>	<b>+ 3.7</b>	<b>9,091</b>	<b>22.1</b>
<b>Saskatchewan.</b>								
Regina.....	5	5	4,421	318,000	352,000	+10.7	1,331	26.4
Saskatoon.....	6	5	4,302	271,000	295,600	+ 9.1	1,304	22.7
Moose Jaw.....	3	4	2,472	115,000	133,700	+16.3	559	23.9
Other places.....	72	109	31,491	448,800	588,000	+31.1	2,217	26.5
<b>Totals, Saskatchewan...</b>	<b>86</b>	<b>123</b>	<b>42,686</b>	<b>1,152,800</b>	<b>1,369,300</b>	<b>+18.8</b>	<b>5,411</b>	<b>25.3</b>
<b>Alberta.</b>								
Calgary.....	9	10	8,597	528,300	557,900	+ 5.6	2,185	25.5
Edmonton.....	8	8	6,553	590,900	607,000	+ 2.7	2,419	25.1
Other places.....	64	69	20,756	511,100	569,200	+11.4	2,135	26.7
<b>Totals, Alberta.....</b>	<b>81</b>	<b>87</b>	<b>35,906</b>	<b>1,630,300</b>	<b>1,734,100</b>	<b>+ 6.4</b>	<b>6,739</b>	<b>25.7</b>
<b>British Columbia.</b>								
Vancouver.....	31	31	29,426	1,765,000	1,850,100	+ 4.8	8,950	20.7
Victoria.....	6	5	4,817	359,200	339,300	- 5.5	1,504	22.6
Other places <sup>6</sup> .....	57	64	24,861	976,600	1,080,600	+20.9	4,105	28.8
<b>Totals, British Columbia<sup>6</sup></b>	<b>94</b>	<b>100</b>	<b>59,104</b>	<b>3,100,800</b>	<b>3,270,000</b>	<b>+ 5.5</b>	<b>14,559</b>	<b>22.5</b>
<b>Canada.....</b>	<b>862</b>	<b>959</b>	<b>566,201</b>	<b>27,272,500</b>	<b>29,610,300</b>	<b>+ 8.6</b>	<b>127,441</b>	<b>23.2</b>

<sup>1</sup> Not including amusement taxes.

<sup>2</sup> Revised since the publication of the 1937 Year Book.

<sup>3</sup> Total receipts divided by number of admissions. No corrections are made for juvenile attendance, matinee, and evening prices, etc.

<sup>4</sup> Includes Lachine, Verdun, Westmount, and Outremont.

<sup>5</sup> New limits.

<sup>6</sup> Includes Yukon and Northwest Territories.